

Gooding, Idaho:

Gateway to a **Good** Life.



Our workforce, infrastructure and lifestyle make Gooding, in south central Idaho, a most attractive business site.

The city of Gooding, Idaho, established in 1908, is located in south central Idaho just a few minutes from Interstate 84. A municipality of 3,400 residents, Gooding combines the friendly atmosphere of a small western community with easy access to the conveniences of larger cities, such as Boise and Twin Falls, Idaho.



Gooding boasts an industrial park of approximately 80 acres located along the Union Pacific railroad mainline. The business park offers sites appropriate to both light and heavy industry. Additionally, business/service locations are available throughout the area.

The location on the UPRR mainline is a strong transportation component and is augmented by easy access to the interstate highway system. Gooding is home to several trucking lines. The Gooding Airport is located five miles outside the city limits. Airports at Hailey, Boise and Twin Falls are easily accessed and convenient for the business traveler.

A short drive in any direction will take you to sites for a wide variety of year-round recreational opportunities. Examples include fishing, camping, hiking, skiing, horseback

riding, boating, trap shooting and numerous opportunities for viewing wildlife in their natural habitat. Within the city limits, you'll find a municipal golf course, a swimming pool, fairgrounds, city parks, exercise facilities, a bowling alley, library, and theater.

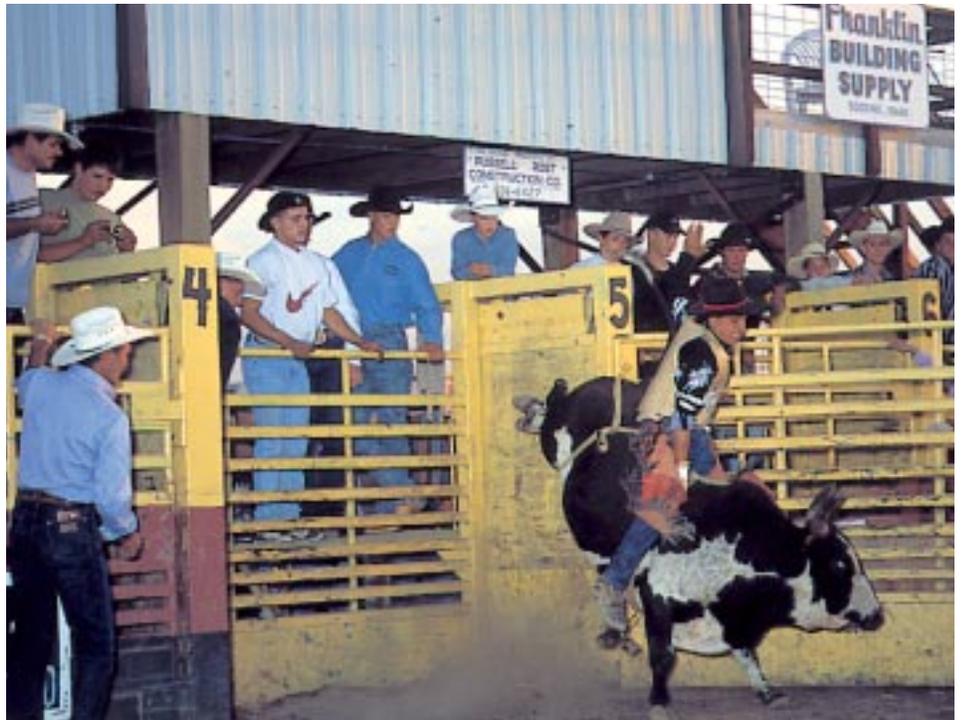
Unique attractions in the area include Little City of Rocks, four state parks, and the Great Rift with the accompanying geologic phenomena.

Quality of life in Gooding is exemplified by the friendly people, safe streets, low crime rate, high education standards, community events, numerous churches and ethnic diversity.

The education opportunities in Gooding include modern facilities in the public schools as well as an alternative/accelerated learning cen-

Key Business Advantages in Gooding

- **Interstate 84**
- **Union Pacific Railroad**
- **Municipal Airport**
- **Easy access to airports in Twin Falls & Boise**
- **Industrial park**
- **Strong existing infrastructure**
- **Low business taxes**
- **Available work force**
- **Strong school system, and training availability through CSI**
- **Quality medical care**
- **Unlimited outdoor recreation opportunities**



Gooding offers easy access, space to grow, and a productive lifestyle.

Jim Scott is ready to assist you!

For more information on Gooding business advantages, contact Jim Scott, Rural Magic Valley Economic Development Facilitator.

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ter offering choices in education style for high school students.

The College of Southern Idaho offers college courses and adult enrichment programs, ESL and GED services in Gooding. CSI's main campus is located 40 minutes away in Twin Falls. Idaho State University maintains an education center and offers upper level courses on the CSI campus. Gooding is the home of the Idaho School for the Deaf and the Blind, a residential school offering innovative and up-to-date programs for deaf, hard of hearing, blind and visually impaired students. Additionally, the University of Idaho maintains an extension office in Gooding and offers diverse extension courses and information.

Health care facilities in Gooding are unique for a community of this size. Gooding County Memorial Hospital offers medical services on

both an in- and out-patient basis and is staffed by an outstanding staff of physicians, nurse practitioners, physician's assistants, and nurses.

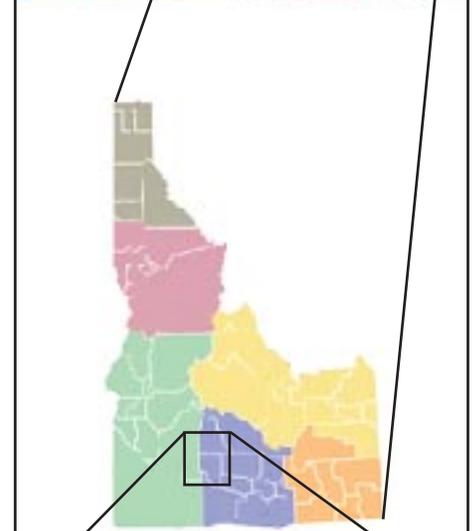
The hospital is host to a number of specialists who practice in the area and offers state-of-the-art diagnostic equipment. Home health care and one of only five certified diabetic education centers in Idaho are part of the hospital services.



Additionally, the Walker Center, a well-known treatment center for alcohol and substance abuse, is located in Gooding.

A number of civic programs, the Chamber of Commerce, Gooding Jaycees, the Basque Association, Rotary Club, Lion's Club, Senior Center, and the Historical Society support business in Gooding.

Bracketed by the Little Wood River and the Big Wood River, the area is one of the region's richest irrigated agricultural areas, producing principally potatoes, hay, grain and seed corn. Gooding County is considered a leading county in dairy farms, and home to many family dairy operations. Trout farms are located along the Snake River and contribute over 80% of the nation's annual production of food trout.



In the heart of south central Idaho

The city of Gooding is located on the high plains of southern Idaho just a few minutes northeast of the Snake River. The community is just 11 miles from Interstate 84, connecting to Boise 100 miles to the northwest and southward 140 miles to Pocatello and 167 miles to Idaho Falls. Less than an hour to the north is internationally renowned Sun Valley and directly south is the Hagerman Valley and Thousand Springs Scenic Byway.

There's a lot more to Idaho than great potatoes!



You won't get soaked with high business costs.

Comparing labor costs, tax burdens, and energy costs, Idaho ranks seventh best in the country and third among western states in overall costs of doing business.

Your workers comp rates will go downhill.

Today, Idaho's workers comp rates are over 28% less than 1994 rates, which means Idaho employers pay some of the lowest premiums in the country.

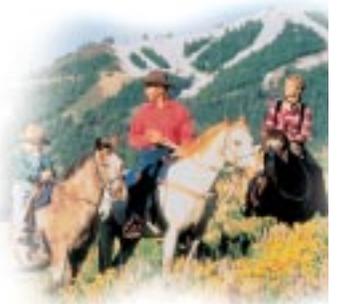


Energy costs are not climbing as high here.

What goes up, we hope will come down. However, in this changing energy marketplace, Idaho still has some of the lowest natural gas and electricity rates in the country. Sitting atop the north-south pipeline and with two-thirds of our electric energy generated from hydropower, we're looking for improvement in both cost and supply in the future.

Pull the reins in on labor costs.

In Idaho, we boast of a skilled, highly productive labor force that is highly motivated and ready to work. With reasonable wages and living costs, Idaho's labor climate is right for business.



Per capita taxes are so low, it's wild.

Idaho's overall tax burden is the second lowest in the West. Plus, our per capita debt is the second lowest in the nation.

Employment benefits are quite a bargain.

Employers love Idaho's lower medical insurance costs, lower workers compensation insurance rates, lower retirement plan contributions and lower expense for paid vacations and holidays. At the same time, our high work output is a direct result of a work ethic you'll be hard pressed to find elsewhere.



Unemployment costs are far from sky high.

In 1998, Idaho reduced its unemployment insurance rate, saving Idaho businesses more than \$113 million through the year 2001. What's more, the state's unemployment insurance fund is one of only 12 in the country that has never been insolvent.

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