

Gooding Chamber of Commerce  
Board Meeting  
July 7, 2011

Call to Order by Julie Burton at 12:00 at Zeppy's

Roll Call:

Present: Julie Burton, Mel Gallup, George Yerion, Susan Bolton, Shellie Amundson and a guest, Duke Morton

Absent: Athena Sabala, Terry Behunin and Troy Hurd were excused.

George made a motion to accept the Minutes of the June 4<sup>th</sup> meeting with 2 corrections as follows: Misty's Shack bill of \$80.00 was approved for payment and correct spelling of Glanbia in the paragraph about the Community Fun Day, Mel second the motion.

Treasurer's Report was accepted as presented in writing by Athena. George moved to pay the two bills presented and Susan seconded.

General Discussion:

General Meetings in 2011:

July meeting – will be an evening meeting @5:15 at Sweet Inspirations with speaker to be small business' in Gooding talking about how they are dealing with the challenges they face in today's economy and talk about their business (ideas are Sweet Deals, Ballard's Cheese, Blue Sage Farms and WEL(?))

August – no meeting

September – Schools update with Dr. Williams-Gooding School District; Elaine Bryant-CSI; Brian Darcy, Idaho School for the Deaf and Blind; and Debi Infanger, North Valley Charter School

October – Duke Morton, State of the City address

November – State Representatives

December – no meeting

Julie reported that the Community Fun Day was a wonderful success! It was very well attended with 600 grilled cheese sandwiches and 700 ice cream bars served by Glanbia. The Chamber served 533 bowls of chili.

Julie reported that the Chamber and City office have had lots of good comments about the banners that were purchased by the Chamber and hung during the month of June on Main Street.

Discussion was held about ordering 2 banners 3 x 5 with the chamber logo and “Gooding Chamber of Commerce” to use at events for signage. Susan made a motion to purchase the banners and Shellie seconded the motion. Susan will order and Julie will have Joe make 2 metal stands to be used to hold the banners.

We revisited holding a concert for the community but decision was made that the money to be netted would not be enough to warrant holding the concert.

The Chamber will give away rodeo tickets for the trivia contest on the website.

Discussion was held about the motto for the City of Gooding. Chamber feels that one needs to be established and used in the future. We could use it on banners and maybe hats or T-shirts for a small profit. The current motto is “Gateway to a Good Life”. The chamber will sponsor a contest for a new motto or retaining the current motto and a new graphic design to go with the motto. A \$200 prize will be offered with the Chamber putting out posters, flyers and information to the high school to solicit ideas from the citizens. Shellie will head up this project.

Duke Morton gave a report on Operation FaceLift. The project is completed for 2011 with the Gooding Theater, North Valley Medical Center gym, Wilson-Bates, Laundromat and the South side of the Strickland Real Estate building participating. Mayor Morton would like us to plan now for next year. Shellie will chair this project and work with the city on efforts for building enthusiasm for next year’s projects.

Meeting adjourned at 1:15 p.m.

Next meeting will be held at Zeppes on August 4<sup>th</sup> at noon.